



Why extra money is needed

For Germans, being asked to donate money to a school especially if also paying tuition may feel unusual (at least at a first glance!). Nevertheless, GISB is a German School in the United States of America. Charities play an immensely important role in the USA, and so does the philanthropic spirit. The habit of giving to a cause that is personally important is very common here, and charitable donations are typically incorporated in non-profit organizations' financial plans. Many organizations even employ a person whose job it is to develop and implement fundraising strategies. In GISB's case, we strive to keep tuition affordable, which covers operating costs. As the school aims to provide a state-of-the-art environment as well as enrichment for our children we appreciate additional support.

Community efforts

We are fortunate to have an amazing community that is becoming more and more aware of the importance of fundraising. GISB's [Parent Association \(PA\)](#) is very active in raising money for needs at the School which are not covered by the annual budget. The PA's biggest fundraising event of the year is the Christkindlmarkt. Even our students embrace this spirit and organize fundraisers themselves, for example, the classic "Kuchenbasar" (cakes and pastries market) to finance the graduates' celebration "Abiball". The BoT plays a crucial role when it comes to fundraising. One highlight of the philanthropic spirit at the School is the annual GISB Gala. This prestigious event raised funds for the new artificial turf field in 2018.

Our journey

All those things are quite exceptional for a German School, but compared to an American School, they are just the first steps on a journey that we have only just begun. We want GISB to grow so even more students can benefit from [what we have to offer](#). That being said, providing for more students also means "growing" in a very literal sense. Expanding our facilities is indeed the main target of our fundraising efforts in the future. There are plenty of opportunities to donate throughout the entire year, it doesn't always have to be a big amount. We are very grateful for everything our community does.

GIVING is easy:

- If you don't want to wait and GIVE directly, do it [HERE](#).
- Many request a donation to a favorite organization instead of gifts. Reflecting the current Zeitgeist of sustainability and zero waste, directing your gift to GISB might be something to consider.



- Purchase tickets to the annual GISB Gala and spread the word.
- Come to the Christkindlmarkt and bring friends.
- Shopping on Amazon can also help the School if you enter the website through <https://smile.amazon.com/>. Choose GISB as your charity on Amazon Smile and they will donate a small percentage of the money you spend to the School (at no additional cost to you). Tip: Make smile.amazon.com your favorite and never forget to shop sustainably again!
- Download the [Box Tops app](#) and scan every receipt after shopping. It will automatically find participating products and add Box Tops to our School's earnings online. No clipping required! Never heard of it? It's one of the easiest ways to help us raise some money.

THANK YOU VERY MUCH!