



**GERMAN
INTERNATIONAL
SCHOOL | Boston**

empowering students for success in a global world

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Treuebonus Frequently Asked Questions

1) What does Treuebonus mean in English?

In English, “Treuebonus” translates to “loyalty bonus.” When students remain at GISB through many years, this brings academic, social, and financial benefits for all of our students and families that we wish to recognize with this aptly named incentive.

2) What is the purpose of the Treuebonus?

The main objective of the Treuebonus is to encourage retention of students, since it is only through retention from the lower grades through middle and Upper School that GISB will be able to grow our student body.

3) How does the Treuebonus affect the School’s finances?

The Treuebonus was designed to be revenue-neutral, meaning the total tuition revenue of the school will not change.

4) How was the Treuebonus concept developed?

Based on historical and projected re-enrollment data, a 15-year Treuebonus model was developed and tested using a variety of re-enrollment scenarios – the source and the amount of revenue was studied dynamically through future years. These included a “best case” scenario of 100% re-enrollment and a more “likely” re-enrollment scenario. The impact on the Tuition Assistance program and the additional revenue from student retention were also taken into account.

5) Can I accumulate the Treuebonus points?

Absolutely, Treuebonus points are cumulative! Beginning in their third year and for each subsequent year (Elementary School and beyond), a re-enrolling student will gain one more point to reduce their tuition cost by \$500 per point. With every additional year, your child’s tuition discount will increase. However, you cannot roll forward an unused discount to a following year.

6) What happens with my Treuebonus points if I temporarily leave the School?

Students who study abroad for a semester or year will accumulate a Treuebonus point as if they were studying at GISB.

- 7) Can we use my older child's Treuebonus points for my current student?**
Unfortunately, no. The Treuebonus is developed to retain each student, and is related to each student's tenure, so Treuebonus points cannot be transferred.
- 8) Why are the Preschool & Kindergarten not included in the Treuebonus program?**
Treuebonus points will only accumulate for students in grades 1-12. We deeply appreciate our Preschool & Kindergarten students and families, but the retention challenges for our School focus mainly on the upper grades – to support strategic graduation goals and the quality of the educational experience in the upper grades. Therefore, Treuebonus points will not accumulate for students enrolled in Preschool or Kindergarten.
- 9) What does this program mean for my tuition if I don't plan to stay for several years?**
This program makes a choice to reward students who stay with GISB for a long time. This is in line with one of the School's key strategic objectives, to increase student retention. In order to achieve this, families who plan to attend the School only for a short time will not be able to benefit from the Treuebonus.
- 10) I am currently receiving Tuition Assistance from GISB. How does the Treuebonus affect me?**
At our School, awards for Tuition Assistance based on financial need are made according to the recommendation of an independent national agency, School & Student Services for Financial Aid (SSS by NAIS). The Treuebonus discount will not be factored in when determining financial need and capacity-to-pay. Whether you receive financial aid or not, you will benefit from the Treuebonus as the Treuebonus discount will be applied to your tuition in addition to any Financial Aid award. The Treuebonus will also be applied in addition to third child discounts, employee discounts, and scholarships.
- 11) I have received an award that reduced my tuition. Do I still receive the Treuebonus discount?**
The Treuebonus is applied after **all** awards are applied to the standard tuition rate. Treuebonus recipients do not lose the Treuebonus reward because they happen also to be the recipient of financial aid or other awards.
- 12) I am receiving the Third-Child Discount, am I still eligible for the Treuebonus discount?**
Yes, the Treuebonus is applied to your net tuition independent of any other financial aid, discounts, or awards that you receive.
- 13) My company pays the GISB tuition; do I still earn Treuebonus points?**
The Treuebonus is not being offered to Corporate payers. However, students whose tuition is paid by a sponsor at the Corporate rate will accumulate Treuebonus points that can be applied if, at some point, they lose their corporate sponsor and their family pays the tuition.

14) My company used to pay for tuition but now I pay myself. Do I get Treuebonus points for those years where my company paid?
 Yes, corporate rate payers do accrue Treuebonus points and the points can be used if the student pays the non-corporate rate.

15) I don't want to utilize my Treuebonus points, what can I do?
 That's great! If you do not want to use your Treuebonus points we will put the money to work further enhancing the programs at the School.

16) Do you have some examples?
 Yes, of course! Please see the table below for a variety of re-enrollment scenarios:

Grade	1	2	3	5	10	12
# Years At School	1	2	3	5	6	12
Treuebonus Points	0	0	1	3	4	10
Base Tuition	\$18,450	\$18,450	\$18,450	\$19,525	\$19,525	\$20,800
Treuebonus discount	\$0	\$0	\$500	\$1,500	\$2,000	\$5,000
Net Tuition	\$18,450	\$18,450	\$17,950	\$18,025	\$17,525	\$15,800

Note: Base Tuition reflects 2016-17 standard tuition rates